What will I learn in Business?

Our Lady's Catholic High School

A Level

T-LEVELS

Apprenticeships

BTEC

JOB SEARCH

Year 11

- 2.5.4 Motivating Employees
- 2.5.3 Effective Training
- 2.5.2 Effective Recruitment
- 2.5.1 Organisational Structures
- 2.4.1 Business Calculations
- 2.3.4 The Sales Process
- 2.3.3 Managing Quality
- 2.3.2 Working with Suppliers
- 2.3.1 Business Operations
- 2.2.5 Marketing: Mix
- 2.2.4 Marketing: Promotion
- 2.2.3 Marketing: Place
- 2.2.2 Marketing: Price
- 2.2.1 Marketing: Product
- 2.1.4 Ethics and Business
- 2.1.3 Globalisation and Business
- 2.1.2 Changing Aims and Objectives
- 2.1.1 Business Growth
- 2.4.2 Understanding Performance
- GCSE Exams

Year 10

- 1.1.1 Dynamic Nature of Business
- 1.1.2 Risk and Reward
- 1.1.3 Role of Business Enterprise
- 1.1.4 Customer Needs
- 1.1.5 Market Research
- 1.2.1 Market Segmentation
- 1.2.2 The Competitive Environment
- 1.3.1 Aims and Objectives
- 1.3.2 Revenue, Costs and Profits
- 1.3.3 Cash and Cash Flow
- 1.3.4 Sources of Finance
- 1.4.1 Start Up Options
- 1.4.2 Business Location
- 1.4.3 Marketing Mix
- 1.4.4 Business Plans
- 1.5.1 Business Stakeholders
- 1.5.2 Technology and Business
- 1.5.3 Legislation and Business
- 1.5.4 Economy and Business
- 1.5.5 External Influences
- Summer Exam