What will I learn in Business?

A Level

T-LEVELS
THE NEXT LEVEL QUALIFICATION

Apprenticeships

BTEC

JOB SEARCH

2.5.4 Motivating Employees

2.5.3 Effective Training

2.5.2 Effective Recruitment

2.5.1 Organisational Structures

2.4.1 Business Calculations

2.3.4 The Sales Process

GCSE Exams

2.3.3 Managing Quality

2.3.2 Working with Suppliers

2.3.1 Business Operations

2.2.5 Marketing: Mix

2.4.2 Understanding Performance

2.1.1 Business Growth

2.1.2 Changing Aims and Objectives

2.1.3 Globalisation and Business

2.1.4 Ethics and Business

2.2.2 Marketing: Price

2.2.4 Marketing: Promotion

Year 11

1.5.5 External Influences

1.5.4 Economy and Business

1.5.3 Legislation and Business

1.5.2 Technology and Business

2.2.1 Marketing: Product

2.2.3 Marketing: Place

1.5.1 Business Stakeholders

Summer Exam

1.4.4 Business Plans

1.1.3 Role of Business Enterprise

1.1.4 Customer Needs

1.2.1 Market Segmentation

1.3.1 Aims and Objectives

1.3.3 Cash and Cash Flow

CASH FLOW

1.4.3 Marketing Mix

1.1.2 Risk and Reward

1.4.2 Business Location

1.1.1 Dynamic Nature of Business

1.1.5 Market Research

1.2.2 The Competitive Environment

1.3.2 Revenue, Costs and Profits

1.3.4 Sources of Finance

1.4.1 Start Up Options

Year 10