

## Careers and Business Studies

Pupils who study Business at GCSE level start to develop the employability skills which are essential throughout the working and personal life. Business will flow through all areas of an individual's life once they leave school and follow their own path whether it be to enter the work force, via apprenticeships or go onto further and higher education prior to then entering the work force and contributing to society and the economy, on a local, regional, national or global level. Business prepares students with the soft skills required for employment and makes them more employable. They develop their interpersonal skills and quickly develop and master the importance of teamwork, communication and resourcefulness.

### Examples of Curriculum Links to Futures

|                | <b>Curriculum Theme/Topic</b>                            | <b>How Do You Link This Theme/Topic to Careers?</b>   | <b>What Careers Related Extra-Curricular Opportunities Are Offered?</b>  | <b>What Employer/Employee Encounters Are Offered?</b> |
|----------------|--|---|--|---|
| <b>Year 10</b> | 1.The role of Business enterprise<br>Theme 1 – Topic 1.1 | <ul style="list-style-type: none"> <li>• Links to skills of an entrepreneur needed to set up a small business or run an established small business.</li> <li>• Links to the impacts small business have on the local economy and how these feed into the national economy and GDP.</li> </ul> | <ul style="list-style-type: none"> <li>• Case studies of businesses introduced into teaching</li> <li>• Dragons Den</li> </ul> |   |

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|--|--|--|---|--|
|  |  | <ul style="list-style-type: none"> <li>• Links in business cycle and when our economy is in a period of boom or recession. Links in current economic situations and allows for discussion and understanding of impacts.</li> </ul>   |   |  |
|  | 2. Putting a Business idea into practice – Theme 1 – Topic 1.3 | <ul style="list-style-type: none"> <li>• Links to the aims and objectives required to run a small business and the skills needed to be able to write aims and objectives specific for the nature of small businesses.</li> <li>• Links to finances of a business and maths skills required to work out profit, loss &amp; cash-flow.</li> <li>• Links to the different sources of finance</li> </ul> | <ul style="list-style-type: none"> <li>• Business case studies included in teaching and delivery.</li> <li>• Dragons Den Pitches</li> <li>• Business As Usual Podcasts – Current Businesses News</li> </ul> |  |

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|  |  | available to small businesses  |   |                                    |
|  | 3. Making a Business effective – Theme 1 – Topic 1.4 | <ul style="list-style-type: none"> <li>• Links to different Business ownership suitable for small start-up Businesses and established small businesses.</li> </ul> <p>Sole traders<br/>Partnerships<br/>Private Limited Businesses</p> <ul style="list-style-type: none"> <li>• Links with understanding risks and rewards of setting up a Business</li> </ul> <p>Limited<br/>Unlimited liability</p> <ul style="list-style-type: none"> <li>• Links to the benefits and drawbacks of running a business as a franchise and why an attractive option to some entrepreneurs.</li> </ul> <p>Develops an awareness of the Marketing Mix</p> | <ul style="list-style-type: none"> <li>• Marketing of a Business Idea / creation of a Product or Service</li> </ul> | Young Enterprise run within school |

| Year 11        |   |   |  |  |
|----------------|---|---|--|--|
| <b>Year 11</b> | 1. Growing the Business – Theme 2 – Topic 2.1 | <ul style="list-style-type: none"> <li>• Links how businesses grow internally (organic) and externally (inorganic) and the impact this has on the local, regional, national and global economy.</li> <li>• Links to mergers and takeovers.</li> <li>• Develops an awareness of the types of business ownership needed to run growing business and how ownership might change as businesses grow. Links to stock markets and the ability to buy shares.</li> <li>• Develops an awareness of the finance available to larger businesses to</li> </ul> | <ul style="list-style-type: none"> <li>• Case studies of large multinational business and recent mergers and takeover used to teach the concepts of external (inorganic growth)</li> </ul> |  |

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|  |  | finance their growth and how this is different to small start-up businesses.  |   |  |
|  | 2. Making Human Resource Decisions – Theme 2 – Topic 2.2 | <ul style="list-style-type: none"> <li>• Links to decisions made by large organisations when recruiting, training, motivating and the way the business is structured and run (organisational structures)</li> <li>• Develops an awareness of different job roles within a business structure and the different amount of authority and delegation seen within different business structures.</li> </ul> | <ul style="list-style-type: none"> <li>• Case studies of business hierarchical structures. Identification of different job roles within business structures.</li> </ul> | What Career Live What University Life Roadshow - Liverpool |

**Applying Business Knowledge to The Workplace**

Our pupils will apply the knowledge they are gaining from studying Business to a variety of workplace scenarios in the following ways.

| <b>Knowledge Lesson Title</b>   | <b>Year Group</b> | <b>Within Which Unit (SoW)</b> |
|---------------------------------|-------------------|--------------------------------|
| Business Structure – Lesson 1   | Year 11           | Theme 2 – Topic 2.1            |
| Operations – Lesson 3           | Year 11           | Theme 2 – Topic 2.3            |
| Marketing - Lesson 2            | Year 11           | Theme 2 – Topic 2.2            |
| Finances – Lesson 4             | Year 11           | Theme 2 – Topic 2.4            |
| Motivating Employees – Lesson 5 | Year 11           | Theme 2 – Topic 2.5            |

### **Using Business Skills in the Workplace**

Our pupils will see the correlation between the skills they use in Business lessons and the skills that are used in the workplace, by looking in detail at 7 skills and trying school-based and workplace-based tasks for each skill.

| <b>Skills Lesson Title</b>      | <b>Year Group</b> | <b>Within Which Unit (SoW)</b> |
|---------------------------------|-------------------|--------------------------------|
| Decision Making – Lesson 1      | Year 10           | Theme 1 – Topic 1.1            |
| People Skills – Lesson 2        | Year 10           | Theme 1 – Topic 1.2            |
| Critical Thinking – Lesson 3    | Year 10           | Theme 1 – Topic 1.5            |
| Commercial Awareness – Lesson 4 | Year 10           | Theme 1 – Topic 1.3            |
| Time Management – Lesson 5      | Year 10           | Theme 1 – Topic 1.4            |